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Information Technology Division

Alessandro Anzani - Friday 20.06.2008

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LATEST NEWS

Berenika Heringa joins Pictet PAM

PAM appoints Berenika Heringa as Business Development Manager for Northern Europe

Jun 11, 2008 / 10:55

Leading asset manager Pictet Asset Management (PAM), the institutional division of the Swiss private bank Pictet & Cie, has appointed Berenika Heringa as Business Development Manager, effective 19 May, 2008. She will be marketing PAM's conventional equity, fixed income, SRI and alternative investment products to institutional investors in Northern Europe.

Ms. Heringa, who has dual Dutch/Polish nationality, will report directly to Gerrit Van Gorp, Chief Marketing Officer for Benelux and Northern European business.

Before joining Pictet, Ms. Heringa was at F&C Investments, where she worked in UK institutional sales, having previously worked for Dexia Asset Management on the continent. She holds a Masters degree in Law from the University of Utrecht in the Netherlands.

"Berenika's appointment will help Pictet to build on its success in this strategically important region", says Gerrit Van Gorp. "She speaks five European languages, and has a proven track record working in the region. We are delighted she is joining us in this role."

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